



# Thanh Le Designer & Art Director

## EXPERIENCE

### Senior Visual Designer, Disney Streaming Services — New York, NY

Since May 2020

- Web Design, UI Design, Design Systems, Responsive Web, CMS, A/B Test, Visual Landing Page Design, Art Direction
- Marketing Design: Email, Connected TV, Display placements

### Art Director (Consultant), Hudson Rouge — New York, NY

Mar 2016 - Dec 2018

- Art Direction, Web Design, UI Design, content strategy, branding
- UI, Visual, Web Design, Product Design, Prototyping, MVP,

### Senior Web Designer, Amazon, Inc. — New York, NY

Aug 2014 - Feb 2015

- Web Design, Microsite, Landing Page Design
- Digital Production, E-commerce design, asset QA

### Senior Web Designer, Saks Fifth Avenue — New York, NY

Aug 2012 - Aug 2014

- Web Design, UI Design, Editorial Design, Visual Design
- Editorial Landing Pages, EDITION Digital Magazine, Gift Guide Lead
- Marketing Communications, Weekly website and email refresh and Art Direction

### Freelance Designer & Art Director, TLE Design — New York, NY

May 2009 - Dec 2020

- Web Design, UI Design, Logo Design, Editorial Design, Visual design
- Marketing Communications, Bespoke website and email design and Art Direction

## EDUCATION

### Bachelor of Fine Arts (Visual Communications), University of Texas at Arlington — Arlington, TX

- Class of 2008

## SKILLSET

### Design Skillset:

- Adobe Creative Cloud (Master in Photoshop, Illustrator, InDesign)
- Figma
- HTML & CSS
- Responsive Web